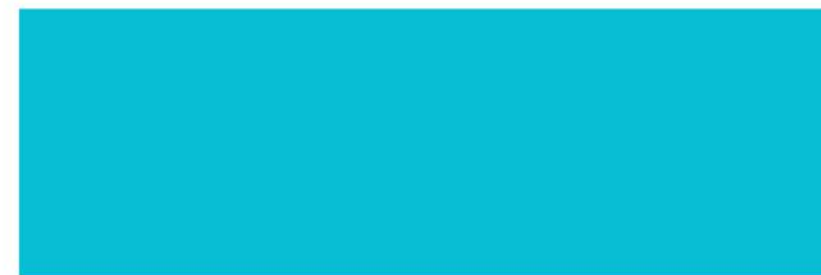# Institute for Credentialing Excellence

Instructional Designers

September 26, 2024

Community. Competence. Credibility.

credentialingexcellence.org

Welcome to the Conversation!

Together, let's discover how to connect instructional design services with credentialing bodies.

Institute for Credentialing Excellence

Agenda

💬 Introduce yourself in the chat – name, company/org, and why you love instructional design

📋 I.C.E. resources for instructional designers

👥 Why credentialing organizations need instructional designers

📖 Co-create an RFP together

🖥 Wrap-up

Institute for Credentialing Excellence

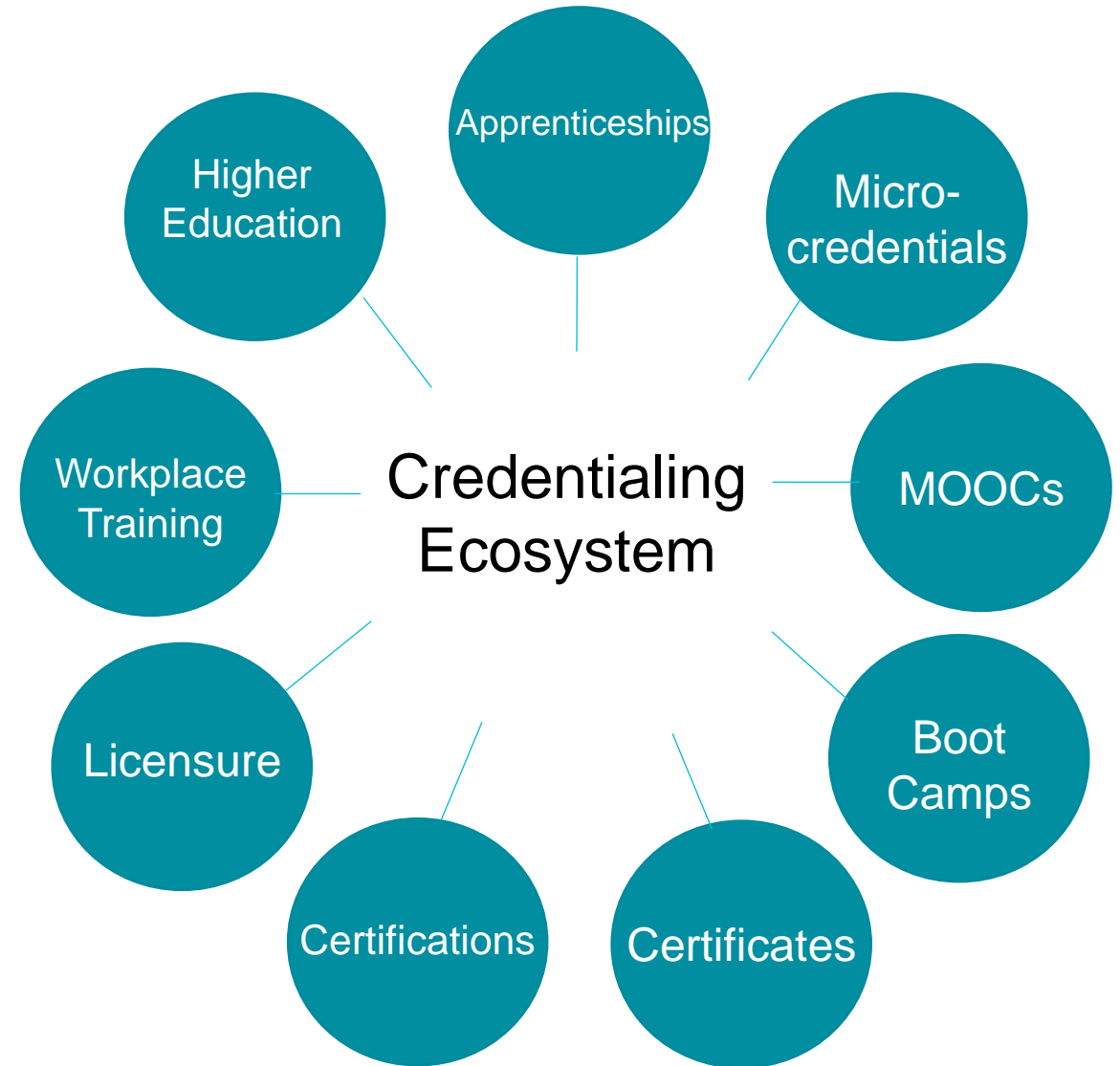credentialingexcellence.org

According to Credential Engine

- Almost **1.1 million credentials** in the United States

- **$2.13 trillion** spent in education and training

- Almost **60,000 credential providers** across the United States

Credentialing Ecosystem

- Higher Education
- Apprenticeships
- Micro-credentials
- MOOCs
- Boot Camps
- Certificates
- Certifications
- Licensure
- Workplace Training

Institute for Credentialing Excellence

You are needed.

More products **do not** equate better learning and outcomes.
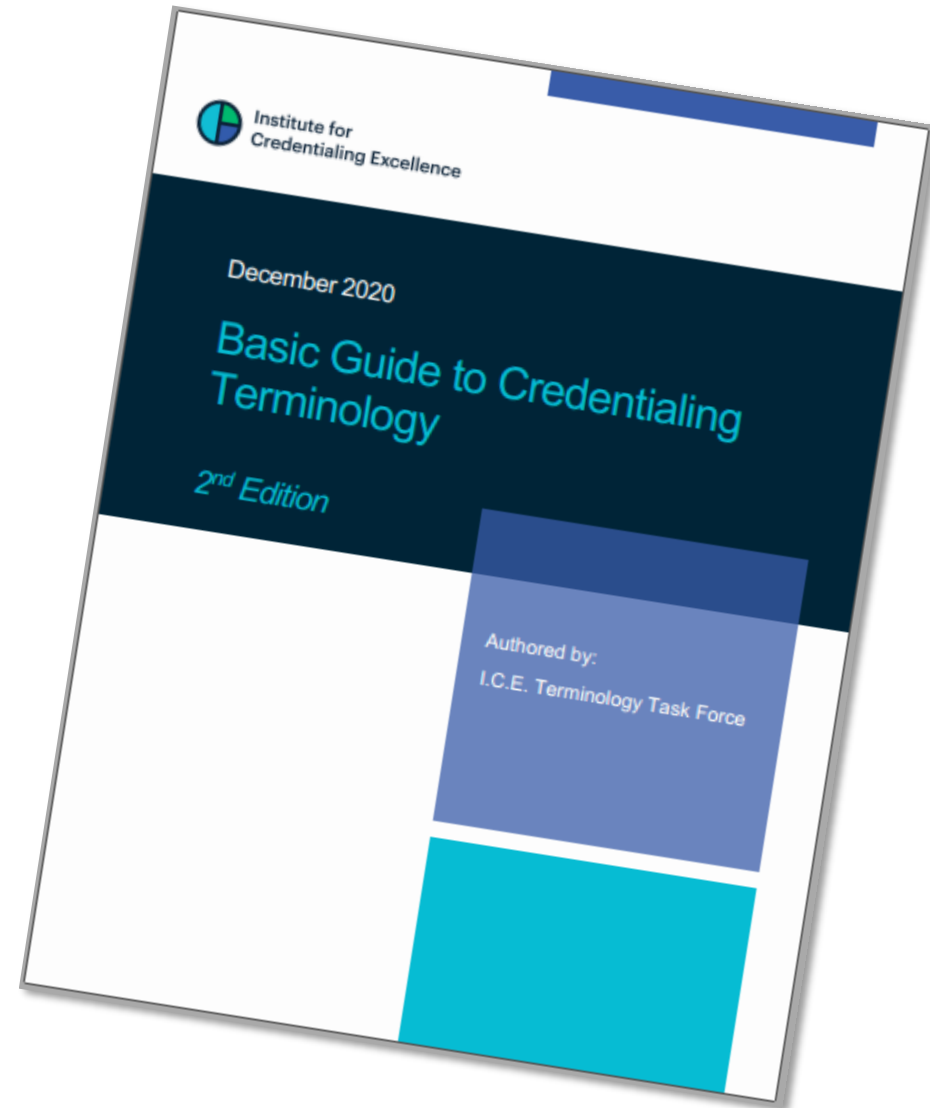
- Learning ecosystem management
- Technology management
- Data management
- Shift from learning outcomes to skills and competency management

Credentialing Ecosystem

- Apprenticeships
- Micro-credentials
- Higher Education
- Workplace Training
- MOOCs
- Licensure
- Boot Camps
- Certifications
- Certificates

Institute for Credentialing Excellence

Terminology

FREE: I.C.E. Terminology Document

1. Go to credentialingexcellence.org

2. Select "Store" in upper right

3. Type "terminology" in store search bar

4. Add to cart / check out

Institute for Credentialing Excellence

Standards

Gift to you!

For a complimentary copy, email:
droosendaal@credentialingexcellence.org

Coming Soon!

ICE1100 and ACAP Workshop under development

Institute for Credentialing Excellence

I.C.E. Exchange

Instructional Designer Content

1. [The Business of Certificate, Microcredential, and Professional Education Programs](#) – Pre con Workshop

2. [The Business of Certificate, Microcredential, and Professional Education Programs](#)

3. Everything you Ever Wanted (or Need) to Know about Instructional Design.

4. [ABCs of ABC Accreditation](#)

November 17-20, 2024
Miami Florida
Fountainebleu Hotel

Institute for Credentialing Excellence

I.C.E. Resources

- [ACAP Accreditation Process](#) (Resources include checklist, podcast, webinar, online course, whitepaper, etc.)

- [NCCA Accreditation Process](#) (Resources include preparedness checklist, video, costs, application information, etc.)

Institute for Credentialing Excellence

Future Projects

- **Research**: The Business Case for Each Type of Credential Model
- **Whitepaper or Credentialing Insights Article**: How/Why to Hire an Instructional Designer (based on the I.C.E. Exchange session)
- **Assessment Based Certificate Program Handbook:** planning in 2025; releasing in 2026

Institute for
Credentialing Excellence

Social Media

Let's Connect

- Institute for Credentialing Excellence

- Denise Roosendaal, FASAE, CAE

Institute for Credentialing Excellence

Discussion